

APR 11 2 04 PM 1966

REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

REGISTRATION No.

1704

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Months Period Ending

APR 2 1966

(Insert date)

1. (a) Name of Registrant.

VAN BRUNT & COMPANY, ADVERTISING-MARKETING, INC.

(b) All other names used by Registrant during the period.

VAN BRUNT & COMPANY

(c) Address of principal office.

355 Lexington Avenue, New York, N.Y. 10017

(d) Name of person or persons in charge of principal office.

Albert D. Van Brunt, President  
Edwin Van Brunt, Executive Vice President

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States

(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address  
of official

Date connection began

Position, office, or nature  
of duties

Tony Palladino  
355 Lexington Avenue, NYC

11/1/65

Vice President

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address  
of official

Date connection ended

Reason for ending  
connection

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit,  
group, or organization

Nature of connection with  
Registrant

Name and address of person  
in charge

NONE

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

NONE

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal  
address

Is person still a foreign principal  
of Registrant?

If not, give date connection  
ended

BARBADOS TOURIST BOARD  
355 Lexington Ave., NYC 10017 YES

BARBADOS DEVELOPMENT BOARD  
355 Lexington Ave., NYC 10017 YES

EUROPEAN TRAVEL COMMISSION YES  
355 Lexington Avenue, NYC 10020

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

**BARBADOS TOURIST BOARD**

Placed newspaper and magazine advertising designed to stimulate tourism to Barbados.

**BARBADOS DEVELOPMENT BOARD**

Placed newspaper and magazine advertising designed to stimulate industrial development on the island of Barbados.

**EUROPEAN TRAVEL COMMISSION**

Inactive account for the period.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

VAN BRUNT & COMPANY is an advertising agency and prepares and places advertisements in periodicals, newspapers and and all other media.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

- (a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Harriet Olguin 355 Lexington Ave., NYC 10017		Yes
Brenda Gilkes 355 Lexington Ave., NYC 10017		No
Carol Cadogan 355 Lexington Ave., NYC 10017		No
David Karp 355 Lexington Ave., NYC 10017		Yes
William I. Sanders 355 Lexington Ave., NYC 10017		No

- (b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Barry M. Greenspon 355 Lexington Ave., NYC 10017	Copywriter	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

Date funds received	Name of foreign principal from whom funds received <sup>1</sup>	Purposes for which received <sup>2</sup>	Amount received <sup>3</sup>
NOVEMBER 1965 to APRIL 1966	BARBADOS TOURIST BOARD	ADVERTISING	\$20,596.85
	BARBADOS DEVELOPMENT BOARD	ADVERTISING	\$18,716.14
	EUROPEAN TRAVEL COMMISSION	---	NONE

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:<sup>4</sup>

Date funds received	Name of person from whom received <sup>5</sup>	Purposes for which received <sup>6</sup>	Amount received <sup>7</sup>
NONE			

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:<sup>8</sup>

Date payment was made	Name of person to whom payment was made <sup>9</sup>	Purposes for which payment was made <sup>10</sup>	Amount of payment <sup>11</sup>
NOVEMBER 1965 to APRIL 1966	Various advertising media, artists, engravers, typographers, etc.	Payment for advertising space & supplies.	Impossible to list the thousands of individual items paid to individual newspapers magazines & other suppliers. Usual advertising agency commission on billings to clients so a close approximation of payments in behalf of principals would be totals under 10 (a) less 15%.

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
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NONE

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

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|------------------------------|---|-----------------------------------|
| (1) Press releases . . . . . | (8) Circulars . . . . .   | (15) Lantern slides . . . . .     |
| (2) News bulletins . . . . . | (9) Form letters . . . . .  | (16) Still pictures . . . . .     |
| (3) Newspapers . . . . .     | (10) Reprints . . . . .   | (17) Posters . . . . .            |
| (4) Articles . . . . .       | (11) Copies of speeches, lec-<br>tures, talks, or radio<br>broadcasts . . . . . | (18) Photographs . . . . .        |
| (5) Books . . . . .          | (12) Radio programs . . . . .   | (19) Charts . . . . .             |
| (6) Magazines . . . . .      | (13) Radio scripts . . . . .  | (20) Maps . . . . .               |
| (7) Pamphlets . . . . .      | (14) Moving pictures . . . . .  | (21) Other publications . . . . . |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
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NONE

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.
- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.
- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

**NONE**

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

**NONE**

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

**NONE**

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- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

Name of person from whom subsidy or  
financial assistance received

Nature and amount of subsidy or  
financial assistance

NONE

RECEIVED BY THE  
SECURITY AGENCY  
JAN 28 1965  
WASHINGTON, D.C.

14. File the following exhibits with this statement:

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

- (a) All partners, officers, directors, and similar officials of Registrant.
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*Edwin Van Brint*  
(Signature)

EDWIN VAN BRINT, EXECUTIVE VICE PRESIDENT

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York City  
this 5<sup>th</sup> day of April, 1966

*Anne Judman*  
(Signature of notary or other officer)

My commission expires March 30, 1967

ANNE JUDMAN  
Notary Public, State of New York  
No. 24-3609216  
Qualified in Kings County  
Commission Expires March 30, 1968